

A MODERN INTERPRETATION OF CLASSIC SPIRITS





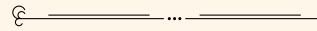
750ML BOTTLE



CASE / 6 PACK



BEACON APPLE **BRANDY**



SALES INFORMATION

- Distilled from 100% apple cider, from heritage apples grown in the Hudson Valley
- Aged 4 years in spent Beacon Bourbon barrels
- Tasting notes: a juicy snap of fresh apple on the nose, toasted caramel, ginger and cinnamon on the palate. Light toasted wood on the finish.
- Distilled and bottled by Denning's Point Distillery, Beacon, NY
- 80 Proof. Available in 750mls.

BRANDING ELEMENTS

- Named for Beacon. NY where fires were lit on the Fishkill Mountains during the Revolutionary War, warning of enemy troop movement.
- Signature blue wax seal.



It's long finish of dark fruit, cocoa and butter makes it ideal for sipping neat or in a classic cocktail.



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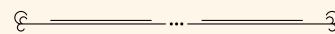
750ML BOTTLE



CASE / 6 PACK



BEACON BOURBON

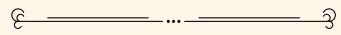


SALES INFORMATION

- Hand crafted from NY State grains.
- Mash bill: 77% corn, 15% rye, 8% barley
- Aged: 4+ years
- Tasting notes: Toasted caramel, toffee, and oak on the nose. Creamy, soft cinamon and mulled spices and toasted wood on the palate. Sweet spice and dried fruit on the finish.
- Distilled and bottled by Denning's Point Distillery in Beacon, NY.
- 100 Proof. Available in 750mls.

BRANDING ELEMENTS

- Named for Beacon, NY where fires were lit on the Fishkill Mountains during the Revolutionary War, warning of enemy troop movement.
- Signature blue wax seal.











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CASE / 6 PACK



750ML BOTTLE

GREAT 9 GIN

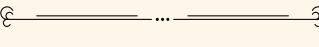


SALES INFORMATION

- Distilled from New York State White Winter Wheat.
- Infused with juniper, coriander, sour orange, lemon, anjelica, oris, sweet almond, cinamon and licorice.
- Balanced, bright, strongly aromatic citrus notes. Juniper and orange on the nose, smooth lemon notes on the palette and a finish of floral fruitiness and spice.
- 90 Proof. Avail in 750mls.

BRANDING ELEMENTS

- Great 9 Gin is named for the original land grant that comprises Dutchess County in the Hudson Valley. It also represents the 9 fragrant botanicals that are carefully infused into this fresh, unique spirit.
- Signature blue wax seal.







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750ML BOTTLE



CASE / 6 PACK



MAID OF THE MEADOW, VODKA



- Premium vodka distilled from 100% NY State White Winter Wheat
- Infused with an exotic blend of wild botanicals and raw, local wildflower honey from the Adirondacks
- Musky notes of elderberry, a veil of fruitiness from raspberry leaves and lemon balm, and undertones of a light amaro-like bitterness from dandelion and burdock roots.
- Delicately balanced by a honey top note~we have created a versatile spirit that can be used in cocktails for every season.
- Delicious in black tea. Or chilled with champagne layered on top.

BRANDING ELEMENTS

Signature blue wax seal.









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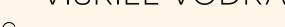
750ML BOTTLE



CASE / 6 PACK



VISKILL VODKA

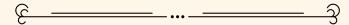


SALES INFORMATION

- Premium vodka distilled from 100% NY State White Winter Wheat.
- Distilled 10 times and filtered continuously for 3 days with carbonized coconut husks.
- Flavor profile most similar to Ketel One.
- Produced in Beacon, NY.
- 80 Proof. Avail in 750mls.

BRANDING ELEMENTS

- Viskill is the original Dutch name for the Fishkill Creek that runs through the Hudson Valley where this spirit is made.
- During the Revolutionary War, Continental Soldiers camped along the creek. Their officers wore a blue sash similar to the stripe on the bottle to distinguish themselves from the foot soldiers.
- The snake and slogan was Benjamin Franklin's call to have the colonies join together.
- Signature blue wax seal.



It is with this history in mind that we have created Viskill Vodka.



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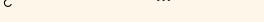
750ML BOTTLE



CASE / 6 PACK



BEACON CASK STRENGTH BOURBON

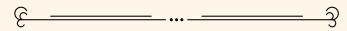


SALES INFORMATION

- Hand crafted from local NY State grains.
- Mash bill: 77% corn, 15% rye, 8% barley
- Aged: 4 years in NY crafted oak barrels. Single barrel, cask strength selection.
- Appearance: rich amber
- Tasting notes: Toasted caramel, honey, a hint of orange, and oak on the nose. Concentrated notes of creamy toffee, mulled spices, cinnamon and toasted wood on the palette. Spice, orange, oak and dried fruit on the finish.
- Distilled and bottled by Denning's Point Distillery in Beacon, NY.
- 116 Proof, variable by batch. Available in 750mls.

BRANDING ELEMENTS

- Named for Beacon, NY where fires were lit on the Fishkill Mountains during the Revolutionary War, warning of enemy troop movement.
- Signature blue wax.



Aged four years in NY crafted oak barrels. Single barrel, cask strength selection.



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750ML BOTTLE



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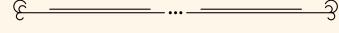
BEACON COFFEE BOURBON



- A blend of Beacon Bourbon, Small Batch and cold brew organic Sumatran coffee. No sugar or additives.
- Tasting notes: dark chocolate on the nose. A balance of oak, spice, pecan, chocolate and full body, dark roast coffee on the palate. Lingering finish of rich, oaky spice.
- Distilled and produced by Denning's Point Distillery, Beacon, NY.
- Available in 750mls. 65 Proof.

SPECIAL RELEASE

- Beacon Coffee Bourbon is a collaboration with Beacon, NY's favorite coffee roaster, Trax. Our unique blend of everyone's two favorite beverages highlights the best of both—award winning bourbon and bold, delicious cold brew coffee.
- Price: \$39.99 wholesale, \$51.99 suggested retail.





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750ML BOTTLE



CASE / 6 PACK



BEACON EARLY GREY VODKA



SALES INFORMATION

- Premium vodka distilled from 100% New York State corn and infused with Earl Grey tea from Hudson Valley tea purveyor, Harney & Sons, Millerton, NY
- Tasting notes: On the nose—tea, citrus and a hint of floral. On the palette-deep and robust notes of black tea and bergamot, both citrus forward and earthy. The finish is crisp and dry with tea tannins.





SIGNATURE COCKTAIL: THE BACK NINE

- 2oz Beacon Earl Grey Vodka
- 1oz lavender simple syrup
- 1/2oz Pama liquer
- 3/4oz fresh lemon juice

ADD ALL INGREDIENTS, PLUS ICE TO A SHAKER AND SHAKE UNTIL VERY WELL CHILLED. STRAIN INTO A COUPÉ GLASS AND GARNISH WITH A LEMON PEEL SPIRAL.